



mat adams

digital designer

Contact

matadamsdesign.com
ultimat.adams@gmail.com
linkedin.com/in/mat-adams
608.334.5014

Technical Skills

- **Figma**
- Adobe Illustrator, Photoshop, Indesign, After Effects, XD
- UX/UI Design
- HTML & CSS
- Accessibility
- User-Centered Design
- Microsoft Excel & Word

Soft Skills

- **Problem Solving**
- Time Management
- Interpersonal Communication
- Team & Project Management
- Lifelong Learner
- Microsoft Teams & Zoom
- Collaborative Mindset

Freelance Experience

Gathering Waters • Wisconsin's alliance for land trusts • madison, wi • 2023 • social media templates

The Handphibians • Brazilian samba group • madison, wi • 2022 • promotional stickers • performance jersey design

Work Experience

Associate Designer • Pop Dot Marketing • 2023 - current • work with the team to develop and deploy award winning marketing campaigns through a wide variety of mediums

Marketing Manager • Working Draft Beer Co • 2019 - 2021 grew social media presence, ideated and championed multiple record-setting events, expanded wholesale clients

Operations Manager • Roman Candle Pizzeria • 2015 - 2018 built teams that ensured profitability at multiple locations, increased consistency by developing company-wide training materials, maintained customer relationships

Education

AAA - Web And Media Design • Madison Area Technical College • Madison, WI • May, 2023

BA - Sociology • UW Madison • May, 2012

Fun Facts

solves **rubik's cubes** in under 3 minutes • writes and hosts own brand of bar **trivia** • very slowly writing a **joke book** • plays percussion in a traditional **brasilian samba group**