

CREATIVE BRIEF

Oregon Area Historical Society Website Redesign

PROJECT INVESTMENT

Work hours: 100-120
Budget: N/A

CONTACT INFO

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CLIENT BACKGROUND

The purpose of the Oregon Area Historical Society shall be to collect, preserve, and spread knowledge of the history of the Oregon area.

PROJECT OVERVIEW

Oregon Area Historical Society would like to redesign their website to give it an updated look, make it responsive, and make it more user-friendly by organizing the ample amount of information currently on the site. We are targeting a combination of young users, new to the organization, and veteran users who have been friends of the society for years.

PROJECT GOALS

The creative team will reorganize the content to make it easier for users to navigate the site, update the design to have a more modern feel while maintaining the nostalgia of Oregon's rich history, and, update the design in such a way that the client can easily maintain the site after the redesign is complete.

In all, the team plans to redesign the current OAHS website so that it creates the same level of excitement and wonder for its users as the museum currently does.

DATES

October 17 or 19th	Client Presentation
October 26th	Prototyping
November 10- December 1st	Website Build
December 7-14th	Website Handoff